

Come one, come all to the exciting, new, state of the art television production studios!

**Opening Tours**

**Desilu Production Studios**

Saturday, December 9, 1950

1:00 pm-7:00 pm

342 Cahuenga Boulevard

Hollywood, California 91601

Lucille Ball-first woman executive producer! (1)

First time filming before a live audience!(3)

A revolutionary idea: the use of 3 cameras for filming! (3)

The novel use of 35 mm film to capture reruns!(3)

A never before 33 sound stages! (2)

Introducing the format of the American sitcom!(3)

For more information, write to the address above or call Hollywood 752!

Endnotes

(1) Babbitt, Deb. "Ten Lessons Learned from Lucille Ball, Entrepreneur." *The Savvy Intern by YouTern*. N.p., n.d. Web. 03 Mar. 2013. <http://www.youtern.com/thesavvyintern/index.php/2011/08/07/ten-lessons-learned-from-lucille-ball-entrepreneur/>.

(2) "Desilu Productions." *The TV IV*. N.p., n.d. Web. 20 Apr. 2013. <http://tviv.org/Desilu\_Productions>.

(3) Dwyer, Red. "Biography: Lucille Ball." *Helium*. Helium, 15 Dec. 2007. Web. 23 Mar. 2013. <http://www.helium.com/items/749779-biography-lucille-ball>.